

Call for Creative Programs

Enhance *Freedom's Silhouette*, an art installation coming to Concord Center by Liz Helfer

Extend the Public Conversation About Freedom

Calling All:

Writers

Poets

Musicians

Performers

New Media

Producers

Filmmakers

Actors

Educators

Visual Artists



- **Deadline:** May 20, 2024
- **Timeline:** Projects to be executed between 9/15 and 12/31/24
- **Awards:** Up to \$2,000 for each project. Total of \$8,000 is available.
- **Presented by the Town of Concord through the Concord Center Cultural District Taskforce.**



Details & Application:
<https://concordma.gov/3525/Concord-Center-Cultural-District-Task-Fo>



Freedom's Silhouette

Call for Creative Programs

The Town of Concord's Concord Center Cultural District Taskforce seeks proposals to activate and illuminate a temporary art installation in Monument Square. Writers, poets, musicians, performers, new media creators, filmmakers, actors, educators, and visual artists are encouraged apply.

Applications close on May 20, 2024

The Art Installation

Freedom's Silhouette by Liz Helfer will invite visitors to consider the fight for freedom through time in this historic town. The sculpture takes inspiration from the 250th anniversary of the start of the American Revolution in 2025 and the lives of two 19th century Concord residents – Henry David Thoreau and Ellen Garrison who continued this fight for independence through the abolitionist cause. The artwork consists of two 6-foot-long benches facing one another with an acrylic silhouette representing Ellen Garrison on one bench and Henry David Thoreau on the other. The figures are made of one-way transparent acrylic that allows viewers from one side to look through and from the other to see themselves reflected. Viewer may see themselves mirrored in these former residents of Concord or as a lens through which to see the present.

[Slide presentation with images about the Freedom's Silhouette art installation.](#)

This Call for Programming seeks creative ways to extend the conversation about freedom through a variety of artistic expressions.

Priority will be given to projects that take place at the Monument Square site. Alternative sites will be considered as proposed by artists.

Project Guidelines

- **Eligibility:** Cultural interpreters, artists, and educators, working individually or in teams, in any phase of their career are encouraged to apply. The project leader must be aged over 18.
- **Honorarium:** A total of \$8,000 in funding is available. Individual awards are expected to be a maximum of \$2,000.
- **Dates:** Projects must be executed between the unveiling celebration on September 8 and December 31, 2024.
- **Location:** Programs that take place and/or experienced at the site of the art installation are strongly preferred.
- **Project Assistance:** The Town will facilitate necessary municipal permits and collaboration with town departments.
- **Selection:** Proposals will be reviewed and grants awarded by the Concord Center Cultural District Taskforce.

Selection Criteria

Applications will be evaluated including, but not limited to, the following criteria:

- Engages diverse audiences in a compelling way.
- Contributes to efforts that lift up the untold histories of Concord.
- Initiates a conversation about the challenges of freedom today
- Reflects a variety of cultures, traditions, and experiences
- Executes a feasible program within the proposed timeframe and budget
- Demonstrates effective communication and organizational skills
- Completeness of application

Proposals - Due May 20, 2024

Completed applications should be sent to PublicArtCall@ConcordMA.gov.

Include the following materials with your application as a single PDF.

1. Cover letter that includes:
 - a. Name of artist or creative team and names of participating individuals
 - b. Organizational affiliation if any
 - c. Mailing address
 - d. Phone and email
2. Written description of proposal (no more than 2 pages):
 - a. Describe project and methods
 - b. Information on relevant equipment or technical issues such as access to water and electricity necessary to execute project
 - c. Proposed audience
 - d. Estimated number of people served
3. Budget:
 - a. Artist Fees
 - b. Supplies/Material Costs
 - c. Equipment Rental
 - d. Contractors
 - e. Documentation
 - f. Other
4. Examples of Past Work:
 - a. Visual artists - Up to 8 slides illustrating related work and/or previous installations with date, dimensions, and a one sentence description
 - b. Musical and theatrical artists - Links to performances and/or recordings.
 - c. Writers and poets – A minimum of three examples of your work
 - d. Educators/Interpreters – Examples of previous educational/interpreter programs
5. Resume and/or artist biography.

This project is presented by the Town of Concord with the support of the Massachusetts Cultural Council, New England Foundation for the Arts, Forecast, and the Metropolitan Area Planning Council.