Date to begin sending: January 13, 2015

[Subjects rotate every week to increase open rates]

Subject 1: Reminder: Accept our new Terms of Service

Preheader: Make sure you can experience your full benefits

Subject 2: Important: Please accept our new Terms of Service

Preheader: Don’t miss out on the benefits of your subscription

Subject 3: You’re missing out on an important benefit of your account

Preheader: Make sure you can renew without interruption

Subject 4: Don’t let your account expire

Preheader: Auto-renewals are just a click away

Dear homeowner,

We’d like to remind you that you still haven’t accepted our updated Terms of Service. To review, here’s what’s new:

**Beginning on your next listing renewal date, all of your listing subscriptions will renew automatically each year on their renewal dates.** For each renewal, we will charge your credit card on file and email you a receipt.

This change goes into effect **as soon as you accept the new Terms of Service**, which you can do the next time you [link]sign in[link].

[link]Review terms and accept[link]

Thank you again for your business,

The VacationHomeRentals.com Team